

## Homes For All 2018 Policy Agenda Proposal Application

Name of organization: Northcountry Cooperative Foundation

Brief description of your proposal:

Since 2010, all residents of Minnesota manufactured home parks **except those in resident-owned communities**, have been allowed to claim a renter's credit for the rent paid for space in their communities. The 2010 legislation that eliminated the right of homeowners in resident-owned communities to claim the credit was based on a mistaken belief that such homeowners were receiving a double benefit. No representatives of such homeowners were present or consulted before the change was made. This proposal would correct the erroneous 2010 legislation to give manufactured homeowners in resident-owned communities the same renter's credit that homeowners in all other Minnesota manufactured home communities receive.

Is this a multi-year proposal, or targeted for only one year? One year.

What level of support are you requesting from Homes for All: Legislative Agenda or Homes for Endorsement?

We are asking that this proposal be part of the H4A legislative agenda.

If you are requesting that Homes for All put this item on our Legislative Agenda, will your organization move this proposal forward even without the leadership of Homes for All? Will your organization commit to working on the policy agenda of Homes for All even if your proposal does not make it on the agenda this year?

We do plan to move forward with this proposal even without the support of H4A and plan to hire a lobbyist to assist us. We will actively support the full H4A policy agenda regardless whether this proposal is on the H4A legislative agenda.

What kind of resources are you able to bring to support advancement of your proposal?  
(Example: dedicated lobbyist; community of engaged supporters; effective social media or communications plan; etc.)

We will engage an outside lobbyist to help advance our proposal, and we have three staff members who plan to be active at the legislature this session. In addition, we plan to engage the residents of the eight resident-owned manufactured home communities we work with to support our efforts. Finally, we have an active social media presence through Twitter, Facebook and our website, which we will use to advance this proposal, we have recruited a group of approximately thirty state legislators who are interested in manufactured housing to sponsor and support our efforts, and we have a robust communications plan to raise awareness of and support for our efforts.

**Homes For All 2018 Policy Agenda Proposal Application**  
**Homes for All Policy Proposal Assessment: Core Values Alignment Criteria**

<b>Name of Organization: Northcountry Cooperative Foundation</b>			
<b>Proposal: Certificate of Rent Paid (CRP) Reform for Manufactured Housing Communities</b>			
<b>Does this proposal support the continuum of housing and services?</b>	<b>Does this proposal strengthen the connection between housing and services?</b>	<b>Does this proposal reduce barriers/improve access to stable housing?</b>	<b>Does this proposal promote choice in housing?</b>
10 – Will directly and substantially contribute to the housing/services continuum by adding new or expanding/improving existing	10 – Will significantly strengthen existing connection in clearly articulated ways	10 – Will remove an endemic barrier or create a new point of entry for unmet needs or unserved population	10 – Will significantly expand the range of options for those who currently have very few available options
5 – Will somewhat support the housing/services continuum but not substantially	5 – Will create new connection where none is currently	5 – Will help alleviate but not remove barrier, or provide some but not full access to stable housing	5 – Will provide some limited options that do not currently exist
2 – Will have a nearly insignificant impact on the housing/services continuum	2 – Will parallel existing connection but not create new or expand existing connection	2 – May contribute minimal impact on barrier or provide slight improvement in access	2 – May provide insignificant increase in options, or rest on the assumption of free choice in market
0 – Will have no impact on the continuum	0 – Does not appear it will strengthen the connection and/or will perpetuate existing separation	0 – Does not appear it will either remove barrier or increase access to stable housing	0 – Does not appear it will promote choice in housing
Comments: Would remove a disincentive to convert to resident ownership	Comments: The impact of this proposal on a low-income household is up to \$1,000 per year, with an	Comments: Would eliminate a substantial	Comments: Manufactured housing makes homeownership possible for many

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		estimated average impact between \$500 and \$700. That loss of renters' credit has almost certainly made fewer services accessible to affected households. That loss of funds costs the lowest-income families in terms of other essential goods and services to which they might otherwise have access.	disincentive to resident ownership	households who have no other homeownership options
5		10	10	10
				<b>Add Row Together for Total Score Here:</b> <b>35</b>